

## EDERED – FUTURE

From an initial mUlticultural understanding

Towards a network of yoUng EuRopean citizens

building a united Europe through drama.



**// ALUMNI SUMMER SEMINAR - HELSINKI 2007 //**

**- What's the next step? -**

The EDERED-Future seminar was supported by the Council of Europe (EYF), the City of Helsinki (Annantalo Arts Centre), the FNCTA (French Amateur Theatre Association) and the General Assembly of EDERED.

## ALUMNI SUMMER SEMINAR HELSINKI 2007 // Next Step

### ► Context :

From the 15<sup>th</sup> till the 22<sup>nd</sup> of July 2007, 17 ex-participants of EDERED from 13 different countries, aged 20 to 30, met in Helsinki for the 1<sup>st</sup> EDERED Alumni seminar. This meeting followed three goals:

- Reflecting about former EDERED encounters to use those feedbacks for the benefit of making future encounters better and more successful (*Result: publication of a White Book*).
- Getting training on how to organize an encounter (*day to day organization, project management, sponsorship & fundraising, etc...*).
- Building a network of international young students, sharing knowledge and ideas and creating forthcoming multicultural drama projects.



Participants mostly worked together in groups of 4 to 5 people - gathered in one of the beautiful spots of the house and surroundings in Meriharju house in the outskirts of Helsinki - and brainstormed, discussed and wrote down ideas and plans to the according topic. At the end of each session, the result of each working group was presented in front of the others. The complete results of the sessions were then finally presented to the General Assembly of EDERED.

### ► The Next Step session:

Alumni worked on ideas on how to improve the organisation and how to ensure further children and youth drama encounters.

They decided to work together on different topics, divided in groups of 3 to 5 people in the weeks following the seminar.

They sent a letter to the General Assembly of EDERED (page 3) to request its support and were then invited by the GA to present the results of the seminar.



After the presentation, the EDERED-President Kevin Dowsett accepted the request of the Alumni consisting in nominating one member of GA per workshop to be in charge of coordinating the work during the year.

This document gathered the first draft of presentation for each workshop to be launched in August 2007.

## ALUMNI SUMMER SEMINAR HELSINKI 2007 // Next Step

Helsinki, the 20<sup>th</sup> of July 2007

Dear General Assembly of EDERED,

Our meeting in Helsinki, the presentations of the invited speakers, our teamwork and dialogues strengthened our belief in the uniqueness of EDERED-Encounters, their “spirit” and the necessity of keeping this event alive and opening it up for new generations of children and youth.

For this reason, we want to help EDERED as an organisation. We are ready to offer our skills, motivation and time to join the working groups of the General Assembly and to work under the supervision of GA-members on the following topics:

- Public Relations - Creation of a fund-raising package and of a professional interactive website:

The organisation and its actions need to be accessible and presentable to interested persons, sponsors and future supporters. Therefore a fund-raising package is requested which would consist of informative material (leaflet, DVD...) containing all important information on the organisation (principles of encounters, history, actors). It should be supported by a professional website, key entry for communication and complete information on EDERED (including extra-material such as pictures, videos, social network of ex-participants). It must be constantly kept up-to-date (via newsletters for instance) and should be used to encourage the internal distribution of EDERED-documents (reports, news) so that these are openly available to members of the organisation to be used for future work.

- Structuring the network:

The network of EDERED needs to be strengthened. We believe that a big potential for the work and future of the organisation lies in former EDERED-participants that are not yet actively connected. Future supporters, organizers, Encounter-Staff, workshop-leaders and artistic directors might be waiting to be discovered and encouraged by activating this large network. A registration database should be developed and kept up-to-date by newsletters and website-updates

- Involvement of ALUMNI in EDERED - Training Sessions & working groups within the GA:

Training sessions (e.g. specialized on workshop-leading, on fund-raising etc.) need to be organized to ensure transmittance of knowledge to the new generation. This would be a way for EDERED Alumni to be involved in EDERED-activities by having them joining then as assistants, guides or observers to, for instance, artistic directors, organizers and workshop-leaders. We believe moreover that EDERED Alumni members should somehow be part of the GA debates e.g. by being included in GA Working Groups.

All those actions should always follow EDERED principles consisting of democracy, transparency and openness of actions. Clear guidelines and reports on activities should always be published since we strongly believe that a transparent and fair way of working is a necessity.

We believe the GA (i.e. local organizations) should be a catalyst of energies, ensuring the collaboration of previous and future organizers towards a common goal of transmitting EDERED values to future generations. The power of EDERED certainly lies in its unique approach to inter cultural exchange and its long history and experience - it is now time to promote the project in a modern and responsible way. By taking this high responsibility into consideration, we, as veterans, founders and Alumni, should all work dynamically on the future of EDERED and carry its values to the 21<sup>st</sup> century.

Franziska (AT), Severin (AT), Juliette (BE), Karen (DEN), Salme-Riina (EST), Mathieu (FR), Olivier (FR), Joonas (FIN), Kevin (GER), Tibor (HU), Iva (HR), Daina (HR), Amihai (IS), Alan (IR), Diane (IR), Ivana (MK), Günes (TR), Jon (MT).

## ALUMNI SUMMER SEMINAR HELSINKI 2007 // Next Step

### FUNDRAISING PACKAGE

**Group:** Daina Oniunas-Pusic (Croatia), Gunes Erden (Turkey), Severin Matusek (Austria)

**GA member in charge :** Mary Pears

#### Outline of activities:

- Creating a fundraising package which would contain the following items:
  - An introductory form explaining our wants and needs for financial support
  - Leaflet explaining the structure, aims, regulations and principles of EDERED
  - Booklet containing descriptions of activities at EDERED encounters (workshops, skill workshops, national evenings, marketplace), pictures, testimonials and a list of past encounters
  - A new CD containing documentation of past EDERED encounters, pictures and interviews

#### Working process and teamwork: who does what and how?

- Amihai will be in constant contact with the GA Alumni representatives and report on our progress and needs from the GA members
- Gunes will be responsible for constructing the introduction form and making sure it is translated in all European languages.
- Daina will be responsible for creating the CD
- Every group member will collect material for the booklet and leaflet and Amihai will be responsible for printing them out

#### Requirements/support needed from the GA:

- Providing us with all the necessary material and documentation
- Being available for giving advice on any matter that comes up during our working process

#### Deadlines/results:

We plan to have a precise timetable by the end of October. The fundraising package should be complete within a year (August 2008).

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### WEBSITE & VISUAL IDENTITY

**Group:** Tibor Szolar (Hungary), Mathieu Jasserand (France), Franziska Mayr-Keber (Austria), Amihai Elharar (Israel),

**GA member in charge:** Damir Miholic.

#### Outline of activities:

1. New concept for the EDERED website, this should include one structure for the encounters with an easy to use content management system
2. New design to the website
3. The Website should contain general information about EDERED and the “fundraising material” for interested sponsors.
4. a protected alumni space containing the information material about organising an encounter and the “network” area.
5. A database containing all the ex-EDERED participants willing to share their information (supporting a system of registration)

#### Working process and teamwork: who does what and how?

1. Collection of the information and items the Alumni would like to be on the website (Tibor, Franziska, Mathieu)
2. Conception of the website from a functional point of view (Tibor, Franziska, Mathieu)
3. Repartition of the work of programming (Franziska, Mathieu)
4. Approval of the conception through the Alumni network (Mathieu)
5. Taking care of the graphic design (Franziska)
6. Programming of the website (Franziska, Mathieu)
7. Gathering of the information to put on the website, in contact with the Alumni (Tibor)
8. Creating new logos / Organising a logo contest → to be presented to the board ASAP (Amihai).

#### Requirements/support needed from the GA:

- Financial support for the hosting of the website
- Support for the content of the website

#### Deadlines/results:

1. 1<sup>st</sup> October 2007: End of the collection of the information
2. 1<sup>st</sup> December 2007: Sending of the concept to the Alumni team
3. 14<sup>th</sup> December 2007: Deadline for giving the feedbacks about the concept
4. 29<sup>th</sup> December 2007: Sending of the concept to the graphic designer
5. 29<sup>th</sup> February 2008: Sending of the graphic design to the Alumni team
6. 1<sup>st</sup> May 2008: End of the programming and sending of the website to the Alumni and GA
7. 14<sup>th</sup> May 2008: Approval of the website by the Alumni and GA and launching

## ALUMNI SUMMER SEMINAR HELSINKI 2007 // Next Step

### DOCUMENTATION, UPDATES AND NEWS LETTER

**Group:** Ivana Nelkowska (Macedonia), Juliette Van Peteghem (Belgium).

**GA member in charge:** Jacqueline Sottiaux

#### Outline of activities:

##### **1.) Documentation**

The main purpose of this task will be to gather all former and current documentation about EDERED encounters with the help of Jacqueline Heyman.

The documentation will consist of all the material that was made during each encounter, but also feedbacks from former participants.

This documentation will be stored in “La maison de la Bellone” in Brussels. Documents will be scanned, upload and sent when needed.

##### **2.) Newsletter**

A newsletter will be written and posted on the web page of EDERED ALUMNI and sent to all the available e-mail addresses every two months. This newsletter will be written at the end of the months starting in September. It will contain all new information about EDERED future activities, meetings, seminars, and proposals from the participants for future plans. The newsletter will also keep track of the projects that may be realised by former EDERED participants. Former participants will sign in for the web site of EDERED ALUMNI will have the possibility to receive the newsletter by e-mail.

##### **3.) Uploads**

All documentation will be uploaded to the website. Some of this documentation will be accessible for the public (e.g. ex-participants.) while some documents (videos, leaflets, specific encounter information) will only be available to EDERED intern persons in a password-protected area of the web site. EDERED anthems that can be found could be posted on the web page as well as videos and pictures made during the encounter.

#### Working process and teamwork: who does what and how?

Juliette Van Peteghem will be the link between the documentation centre and all the EDERED ALUMNI who will need some information and documentation. With the help of Ivana Nelkowska, they will write the newsletter and post it on the web site as well as sent it to all EDERED ALUMNI. Ivana Nelkowska will be responsible for the graphic design of booklets, badges, stickers, posters etc. She will consult Juliette for help and the designs will be posted on the website so that a vote could take place in order to choose the best one.

#### Requirements/support needed from the GA:

In order to be able to gather all the documentation about EDERED encounter, GA members will be asked to give the material to Jacqueline Heyman.

#### Deadlines/results:

The documentation will progressively be stored in “La Bellone” and will be digitalised according to needs.

The newsletter will be published twice a month.

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### STRUCTURING THE NETWORK

**Group:** Alan Fogarty (Ireland), Kevin Knauer (Germany)

**GA member in charge:** Jaqueline Sottiaux

#### Outline of activities:

- Decision was reached to work along side website team to reach our common aims
- Compile database of former participants, welfare leaders, workshop leaders, artistic director and all involved in previous encounter (Research data protection laws)
- Identify skills and intentions of those contacted and what role they may play in the future of EDERED
- Send email to each Alumni member in relation to outline the duties regarding networking in their own country
- Send a monthly updated contact list to relevant people.

#### Working process and teamwork: who does what and how?

- We will compose a brief guide of useful ideas we have found successful in networking that other members may add to.
- It will be each country's Alumni members responsibility to create an internal network within their own country.
- For the country's that are not represented on the Alumni it will be Kevin's responsible to contact former EDERED participants to fill this role.
- Alan will create a template for the database and template for compiling former EDERED participant's information.
- There will be two separate databases:
  1. Basic information (*Name, address, origin and encounter in which they took part*) will be available to registered former participants.
  2. A comprehensive database (*future intentions within EDERED, skills and feedback etc*) will be available within alumni, GA and board.
- The group will be in contact with the documentation, newsletter and upload team for regular updates.
- Following future encounters participants will be given the option to join the network automatically.

#### Requirements/support needed from the GA:

- Provide their Alumni member with the contact details of all former participants from the country they represent.
- An EDERED email address and template for the logo. To follow the EDERED principles we will liaise with Karen and Olivier (*the alumni contact point with GA*)

#### Deadlines/results:

- By August 31<sup>st</sup> 2007 all Alumni, GA and board will receive and email in relation to ideas for networking within their own country.
- March 1<sup>st</sup> 2008 with a network will be functioning with a goal of 100 participants.

September 1<sup>st</sup> 2008 it is our goal to reach at least 300 registered participants (approximately 10% of all participants throughout EDERED history).

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### ALUMNI TRAINING SESSIONS

**Group:** Salme-Riine Uibo (Estonia), Joonas-Petteri Nieminen (Estonia), Iva Mrkic (Croatia), Diane O'Connor (Ireland).

**GA member in charge:** Katherina Pongracz

#### Outline of activities:

- Organizing meetings, seminars and workshops for EDERED alumni
- Engaging EDERED alumni in organizing encounters
- Having EDERED alumni as assistants for the workshop leaders to prepare them for becoming workshop leaders themselves
- Offering EDERED alumni information about different fundraising possibilities on the seminar
- Sharing information about drama workshops using the EDERED network

#### Working process and teamwork: who does what and how?

Trying to organise a five-day seminar for EDERED alumni interested in working as workshop leaders in Estonia in September 2008 with maximum 20 participants. The seminar should take place after the evaluation meeting of the EDERED encounter to get feedback from there. Salme-Riine will find a suitable place for the seminar and engage other former EDERED participants from Estonia and Estonian national organisation (EHL) to help her organising the event. Joonas, Salme-Riine and Ieva will find finances for organising the event with support from the EDERED GA. Iva and Joonas will find someone talking about the last EDERED encounter. Salme-Riine will organise a small free time cultural program for the participants. Joonas, Salme-Riine and Iva will spread the information about the seminar through EDERED network and be in touch with the seminar participants through e-mail and EDERED alumni webpage. The next step after this seminar could be a similar seminar in Croatia in 2009 Iva being the main organiser.

#### Requirements/support needed from the GA:

GA could find two workshop leaders from different countries to give workshops at the seminar. GA could help find the financial support for the event and Olivier, Severin and Karen could share their experience organising the first alumni meeting in Helsinki 2007.

#### Deadlines/results:

The deadlines for the seminar will be presented in October after the approval by the GA members and the alumni. The result of the seminar would be that some EDERED alumni have had the chance to share the EDERED workshop leaders experiences about their work and are better prepared to be either workshop leaders or welfare leaders at coming encounters. The most important result would be the strengthening of EDERED network.